

GO ZEBRA

TRADE-IN PROGRAM

Print Confident. Print Secure. Print Zebra.

You don't have time for printer failure. Printers should perform flawlessly, almost invisibly. But when they're down, so are your operations. Remove the hassle with Zebra.

From simplified set-up to quality construction to performance-enhancing Print DNA software toolset – our printers are designed to be self-reliant, durable, and endlessly eager to work. Going beyond just hardware, they deliver the autonomy, intelligence – and unlike other brands, security – that give you peace of mind and a genuine sense of protection.

Print with confidence knowing you have a partner with 50 years of thermal printing innovation by your side.

**Don't Compromise.
Get it all with Zebra.**



**Whatever your
printing needs may be,
expect dependable
performance from
every run.**



Choose your next upgrade from the listed printers to get up to \$650 in cash rebates per upgrade.

Purchase Printers	Rebate	Zebra ONECARE Rebate	Total Possible Rebate
ZT620, 220Xi4	\$500	\$50	\$550
ZE500, ZE500R	\$500	—	\$500
ZT610*	\$300	\$50	\$350
ZT510*	\$200	\$50	\$250
ZT421, ZT411*	\$150	\$50	\$200
ZQ630, ZQ620, ZQ620-HC, ZQ610, ZQ610-HC, ZQ521, ZQ520	\$100	\$25	\$125
ZQ511, ZQ510, ZQ320, ZQ310	\$75	\$25	\$100
ZD510-HC	\$75	—	\$75
ZT220, ZT230	\$50	\$25	\$75

Card Printers			
ZXP Series 9 Dual-Sided Laminator	\$600	\$50	\$650
ZXP Series 9 Single-Sided Laminator, ZXP Series 9 Dual-Sided	\$450	\$50	\$500
ZXP Series 7 Dual-Sided Laminator	\$400	\$50	\$450
ZXP Series 7 Single-Sided Laminator	\$300	\$50	\$350
ZXP Series 7 Dual-Sided	\$250	\$50	\$300
ZXP Series 9 Single-Sided	\$225	\$50	\$275
ZC300 Dual-Sided, ZC350 Dual Sided	\$200	\$25	\$225
ZXP Series 7 Single-Sided	\$125	\$50	\$175
ZC300 Single-Sided, ZC350 Single-Sided	\$100	\$25	\$125

* Indicated GoZebra rebates reflect a promotional increase over standard rebates through April 30, 2021: \$50.00 increase on ZT610, \$100.00 increase on ZT510, and \$50.00 increase on ZT411/ZT421

Rebates made Real simple:

1. Contact your authorized Zebra® partnerconnect channel partner

Let your Authorized Zebra® PartnerConnect Channel Partner guide you on the right solutions. They will take into consideration your users, applications and work environments, as well as your upfront and ongoing costs of ownership.

2. Purchase a qualified product

Regardless of which qualifying product you select, you can be sure it's purpose-built to improve productivity, lower costs and raise customer satisfaction.

3. Submit your reclaim form

Register for your rebate by completing a trade-in application within 90 days of invoice date.

4. Trade in your legacy devices

After the claim is successfully completed and approved, you will receive a Trade-in Merchandise Authorization (TMA) with instructions. Visit zebra.com/gozebra for details.



Program eligibility

1. This offer is being made from Zebra Technologies to end users in the form of a rebate for purchases made between January 1, 2021 and December 31, 2021.
2. The Program applies to new purchases of qualifying devices (the "Qualifying Products"). End users must purchase Qualifying Products from a Zebra® PartnerConnect reseller ("Reseller").
3. The Program website at www.zebra.com/gozebra sets forth the rebate amount associated with the purchase of each Qualifying Product.
4. For mobile computers, any manufacturers' brand or model of mobile handheld device with a display equal to or greater than 2" is eligible to be traded in, including Zebra, Motorola, Psion, Symbol and Telxon.
5. For printers, any Zebra or competitive thermal barcode or card printer is eligible to be traded in, but must power up and include the printhead.
6. For scanners, traded-in scanners must be comparable to the one being purchased.
7. For batteries, traded-in batteries must be comparable to the one being purchased and must be a separate line item on the Reseller invoice. Trade-ins from alternate battery suppliers are also eligible for trade-in. Any end user participating in Zebra's battery maintenance or battery refresh programs is not eligible for this Program. Only the charger listed is available for trade-in.
8. The end user cannot combine this with any other offer, promotion or special pricing ("Special Pricing") provided by Zebra to the Reseller as part of the same transaction. It is the responsibility of end users to verify with their Resellers that such Resellers have not purchased the Qualifying Products at Special Pricing.
9. Rebate claims must be completed online and eligible trade-in devices must be received by Zebra no later than 90 days from the date of your Reseller's invoice.
10. Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying Products purchased.
11. The end user may choose to utilize the Program more than one time.
12. Zebra reserves the right to change, cancel, modify or end the Program at any time with or without notice.
13. GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada.

Visit www.zebra.com/gozebra for the complete Official Rules of this Program.



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