

# Quick Guide To Go Zebra Trade-in Program

Support your customers' need for better operational efficiency through upgraded technology. With the GO Zebra Trade-in Program, you can make the smart move more affordable and eco-friendly.

- 1** After you have purchased qualifying products, register for your rebate by completing a trade-in application at [www.zebra.com/gozebra](http://www.zebra.com/gozebra). You must submit with your claim a copy of the invoices from the **Zebra® PartnerConnect** Reseller to you for qualifying products. The invoice must be dated between January 1, 2021 and December 31, 2021 and show the name of the PartnerConnect reseller, customer name, purchase date, invoice number, printer serial numbers and total claimed purchase quantity of qualifying products. Invoices may be submitted with the application, via fax +1 847 890 6408, e-mail: [zebra@zebratradeinprogram.com](mailto:zebra@zebratradeinprogram.com), or US mail: 3601 Algonquin Road #726, Rolling Meadows, IL 60008.

**Important:** Claims must be submitted within 90 days of the invoice.

- 2** After the claim and corresponding invoices are submitted and approved, you will receive a Trade-In Merchandise Authorization ("TMA") via e-mail. This TMA will contain a unique number (the "TMA Number"), which may be used to obtain rebate status. If Zebra has questions related to your claim, you may be contacted by the Zebra Trade-In Program administrator. If you have questions regarding the status of your rebate claim or if substantial time has elapsed since your application submission, please e-mail the Program administrator at [zebra@zebratradeinprogram.com](mailto:zebra@zebratradeinprogram.com).

- 3** Upon receipt of the TMA, you must ship the qualifying trade-in products to the address provided on the TMA (return shipping paid by Zebra). You **MUST** register for the rebate and receive the TMA in advance of shipping any qualifying trade-in products for rebate. Qualifying products must be appropriately packaged for shipment.

**Important:** a copy of the TMA showing the TMA number must be included with the qualifying trade-in products submitted for rebate.

- 4** Qualifying Trade-In Printers must be received by Zebra within 90 days of Invoice Date.

## GO Zebra Eligibility

- The end user cannot combine this with any other offer, promotion or special pricing.
- Rebate claims must be completed online and eligible trade-in devices and must be received by Zebra no later than 90 days from the date of reseller's invoice.
- Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying Products purchased.
- GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada.
- Zebra reserves the right to change, cancel, modify or end the Program at any time with or without notice.
- End users must purchase Qualifying Products from a Zebra® PartnerConnect reseller.

Visit [www.zebra.com/gozebra](http://www.zebra.com/gozebra) for the complete Official Rules of this Program.

