

## TRADE IN A LEGACY CARD PRINTER. GET REWARDED.

Whether your customers have outgrown their current printer or they are looking to incorporate advanced security options in their IDs, it's time to help them upgrade to the next generation Card Printers from Zebra. No matter which model they choose, GO Zebra Card will reward you for facilitating the trade in of their legacy card printers – even competitor's models!

**New for 2018:** Now you can earn even more cash back when you trade-in a competitor model versus a Zebra model.

### GO Zebra Eligibility

- Claims must be submitted within 90 days of the invoice date.
- Customers must trade-in eligible card printers (see chart) with a Zebra® PartnerConnect Card Specialist member.
- This offer cannot be combined with special pricing ("Price Concession") provided by Zebra to the Reseller as part of the same transaction.
- GO Zebra Card is available only to Zebra Card Specialists in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada.
- Rebates will be issued for each purchased card printer, one-for-one, based on the number purchased.

FOR THE COMPLETE OFFICIAL RULES OF THIS PROGRAM, VISIT  
**[WWW.ZEBRA.COM/GOZEBRACARD](http://WWW.ZEBRA.COM/GOZEBRACARD)**



ELIGIBLE CARD PRINTERS FOR PURCHASE	REBATE FOR ZEBRA TRADE-IN	REBATE FOR COMPETITOR TRADE-IN	ADDITIONAL ZEBRA ONECARE BONUS	TOTAL POSSIBLE REBATE
ZXP Series 9 Dual-Sided Laminator	\$500	\$600	\$50	<b>\$650</b>
ZXP Series 9 Single-Sided Laminator ZXP Series 7 Dual-Sided Laminator	\$400	\$500	\$50	<b>\$550</b>
ZXP Series 9 Dual-Sided	\$350	\$400	\$50	<b>\$450</b>
ZXP Series 7 Single-Sided Laminator	\$300	\$400	\$50	<b>\$450</b>
ZXP Series 7 Dual-Sided	\$250	\$300	\$50	<b>\$350</b>
ZXP Series 9 Single-Sided	\$200	\$250	\$50	<b>\$300</b>
ZC350 Dual-Sided	\$220	\$275	\$50	<b>\$300</b>
ZC300 Dual-Sided ZXP Series 3 Dual-Sided	\$200	\$250	\$25	<b>\$275</b>
ZXP Series 7 Single-Sided	\$150	\$200	\$50	<b>\$250</b>
ZC350 Single-Sided	\$110	\$165	\$25	<b>\$190</b>
ZC300 Single-Sided ZXP Series 3 Single-Sided	\$100	\$150	\$25	<b>\$175</b>